INFO DECK

for School of X Challenge Sponsors

SCHOOL OF
X

designsingapore
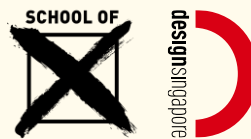
HOW DOES THE SCHOOL OF X WORK?

SCHOOL OF X

1. A "**Challenge Sponsor**' organisation engages School of X to help them solve one of their pressing challenges.

2. Experienced School of X **Design Facilitators** work with the Challenge Sponsor to help them solve their own challenge through training & coaching.

3. School of X brings together **participants** from different backgrounds to learn how to collaborate & design solutions for the challenge.

CHALLENGE SPONSORS

Public Agencies, Private Orgs & Community Groups

FACILITATORS

Professional design consultants

PARTICIPANTS

Employees from businesses

Design specialists

Public Service Officers

Members of Public

Example Challenge:
How might we encourage & enable socially isolated seniors to access services to help improve mental wellbeing?

X

COMMUNITY OF PRACTICE
Peer support and community-building

OPEN LEARNING RESOURCES
(toolkit, case studies etc)

4. Our Design Facilitators coach the participants as they implement their design and **test their solutions in real-world settings**, for the Challenge Sponsor to take forward.

THE SCHOOL OF X LEARNING EXPERIENCE

The School of X learning experience is experiential and practical. Participants will work through the following key phases of the design process, applying relevant tools and methods to their challenges along the way, during all School of X programmes.

Understanding

Delving into our challenge from multiple perspectives.

Improving our understanding of the issues.

Synthesising insights.

Defining the problem we need to solve to create our desired impacts.

Creating

Imagining new possibilities.

Flipping the approach to problem solving.

Generating innovative concepts.

Building mock-ups to better understand our ideas.

Testing

Engaging users to validate and improve our designs.

Appreciating the role of failure in the design process.

Piloting solutions in real-world settings.

Communicating our proposals.

SCHOOL OF X PROGRAMME TYPES

DESIGN SPRINT

Our fast-paced, classroom-based introductory programme to applied design thinking.

- Half-day workshop

DESIGN BOOTCAMP

A hands-on learning experience providing a quick & applied opportunity to understand design thinking in practice.

- 3 x 2.0-hours workshops
- 1.5-hour group session

DESIGN FLOW

An intense programme to build understanding of design thinking and how to apply it to your challenges.

- 4 x half-day workshops

DESIGN IMPACT

Our immersive signature programme for those wanting to experience implementing a design project, combining teaching, coaching and pitching.

- 6 x half-day workshops
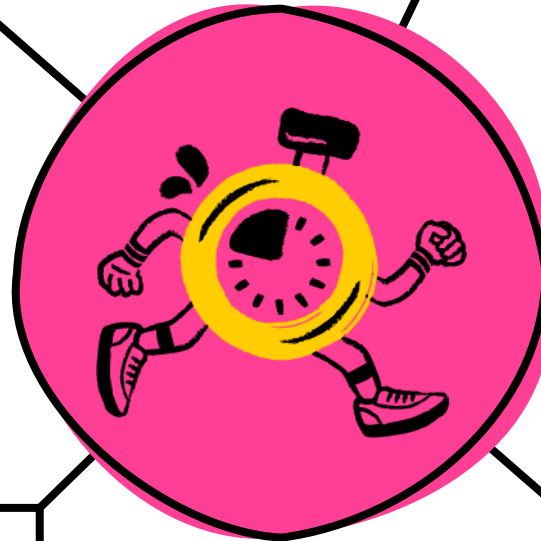- 5.0-hours group coaching
- Half-day pitch session

PROGRAMME OVERVIEW – DESIGN SPRINT

SCHOOL OF X

WHAT YOU EXPERIENCE

- 1 x fast-paced half-day workshop

WHAT YOU LEARN

- Introduction to the Design Thinking cycle & tools
- Exposure to the way Design Thinking works in the real-world
- Application of key Design Thinking tools to tackle a real-world challenge

WHAT WE PROVIDE

- Programme design & contextualisation
- Programme management & training operations support
- 1x half-day workshop facilitation session

For all participants
- Certificate of Completion
- Digital badge for online resume
- Learning materials
- Membership of the School of X Community of Practice of global impact designers

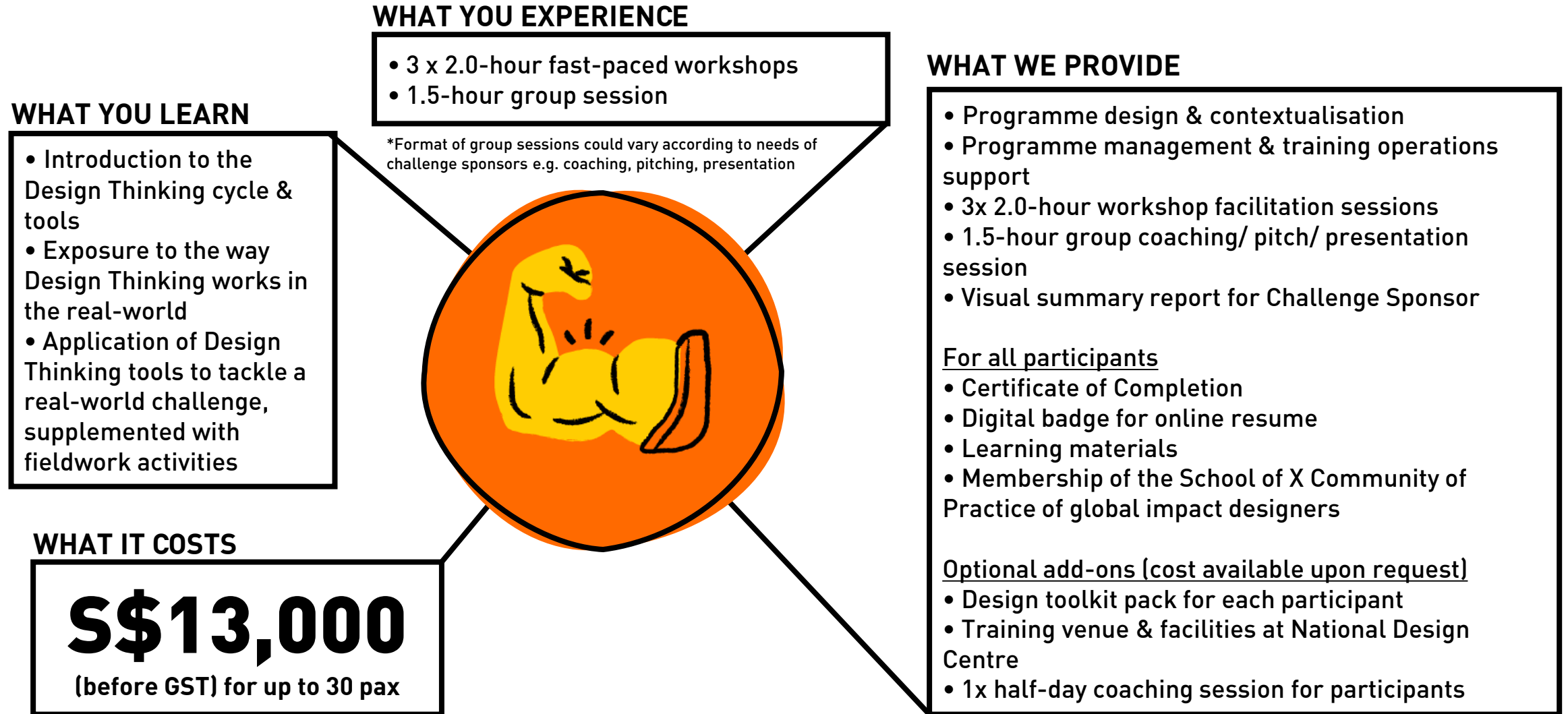Optional add-ons (cost available upon request)
- Design toolkit pack for each participant
- Training venue & facilities at National Design Centre
- 1x half-day coaching session for participants

WHAT IT COSTS

S$6,000

(before GST) for up to 30 pax

PROGRAMME OVERVIEW – DESIGN BOOTCAMP

WHAT YOU EXPERIENCE

- 3 x 2.0-hour fast-paced workshops
- 1.5-hour group session

*Format of group sessions could vary according to needs of challenge sponsors e.g. coaching, pitching, presentation

WHAT YOU LEARN

- Introduction to the Design Thinking cycle & tools
- Exposure to the way Design Thinking works in the real-world
- Application of Design Thinking tools to tackle a real-world challenge, supplemented with fieldwork activities

WHAT WE PROVIDE

- Programme design & contextualisation
- Programme management & training operations support
- 3x 2.0-hour workshop facilitation sessions
- 1.5-hour group coaching/ pitch/ presentation session
- Visual summary report for Challenge Sponsor

For all participants
- Certificate of Completion
- Digital badge for online resume
- Learning materials
- Membership of the School of X Community of Practice of global impact designers

Optional add-ons (cost available upon request)
- Design toolkit pack for each participant
- Training venue & facilities at National Design Centre
- 1x half-day coaching session for participants

WHAT IT COSTS

S$13,000
(before GST) for up to 30 pax

PROGRAMME OVERVIEW – DESIGN FLOW

WHAT YOU EXPERIENCE

- 4 x half-day classroom-based workshops

WHAT YOU LEARN

- Introduction to the Design Thinking cycle & tools
- Exposure to the way Design Thinking works in the real-world
- Application of Design Thinking tools and methods to develop a human-centred action plan to tackle a real-world challenge

WHAT WE PROVIDE

- Programme design & contextualisation
- Programme management & training operations support
- 4x half-day workshop facilitation sessions
- Visual summary report for Challenge Sponsor

For all participants
- Certificate of Completion
- Digital badge for online resume
- Learning materials
- Membership of the School of X Community of Practice of global impact designers

Optional add-ons (cost available upon request)
- Design toolkit pack for each participant
- Training venue & facilities at National Design Centre
- 1x half-day coaching session for participants

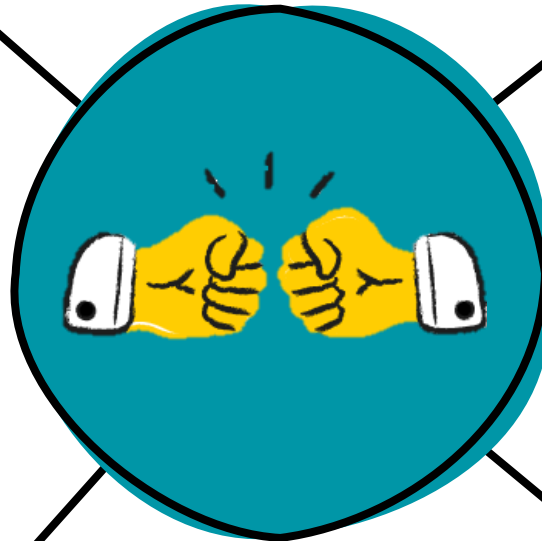## WHAT IT COSTS

S$20,000

(before GST) for up to 30 pax

PROGRAMME OVERVIEW – DESIGN IMPACT

WHAT YOU EXPERIENCE

- 6 x half-day hands-on workshops
- Piloting of concepts with 5x 1.0-hour group coaching sessions to guide the process
- 1x half-day pitch session

WHAT YOU LEARN

- In-depth understanding of the Design Thinking process, methodology & tools
- Application of Design Thinking tools and methods to tackle a real-world challenge, powered by extended fieldwork activities
- Understanding of how to design solutions to complex challenges, and experience of implementing pilot projects to test concepts
- Development of validated and actionable solution concepts
- Understanding of empathy in problem solving
- Ability to reframe challenges into opportunities
- Communicating solutions for buy-in

WHAT WE PROVIDE

- Programme design & contextualisation
- Programme management & training operations support
- 6x half-day workshop facilitation sessions
- Up to 5x 1.0-hr group coaching sessions
- 1x half-day facilitated pitch session
- Insights & Actions report for Challenge Sponsor

For all participants
- Certificate of Completion
- Digital badge for online resume
- Learning materials
- Membership of the School of X Community of Practice of global impact designers

Optional add-ons (cost available upon request)
- Design toolkit pack for each participant
- Training venue & facilities at National Design Centre

WHAT IT COSTS

S$30,000

(before GST) for up to 30 pax

SCHOOL OF X OUTCOMES

All School of X programmes are designed to support the following outcomes. However, it is important to note that the longer and more applied programmes enable stronger outcomes to be achieved across all categories.

Pragmatic Solutions Tested Quickly

i. Grounds-up identification of issues
ii. Potential solutions explored, concepts designed & tested
iii. User insights inform live iterations

PROJECT OUTCOMES

Equip participants with Design Thinking skills

i. Understanding of Design Thinking process
ii. Empathy
iii. Insight Discovery & Defining Challenges
iv. Prototype & Test

LEARNING OUTCOMES

Build mindsets for resilience & innovation

i. Creative Confidence
ii. Critical Thinking
iii. Collaboration
iv. Experimentation
v. Reframing & Agility

MINDSET SHIFT

WE COACH PEOPLE TO CO-DESIGN SOLUTIONS
TO PROBLEMS THEY CARE ABOUT,
AND BECOME MORE CONFIDENT
#AGENTSOFCHANGE

SCHOOL OF X
By DesignSingapore Council

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to Find Out More

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