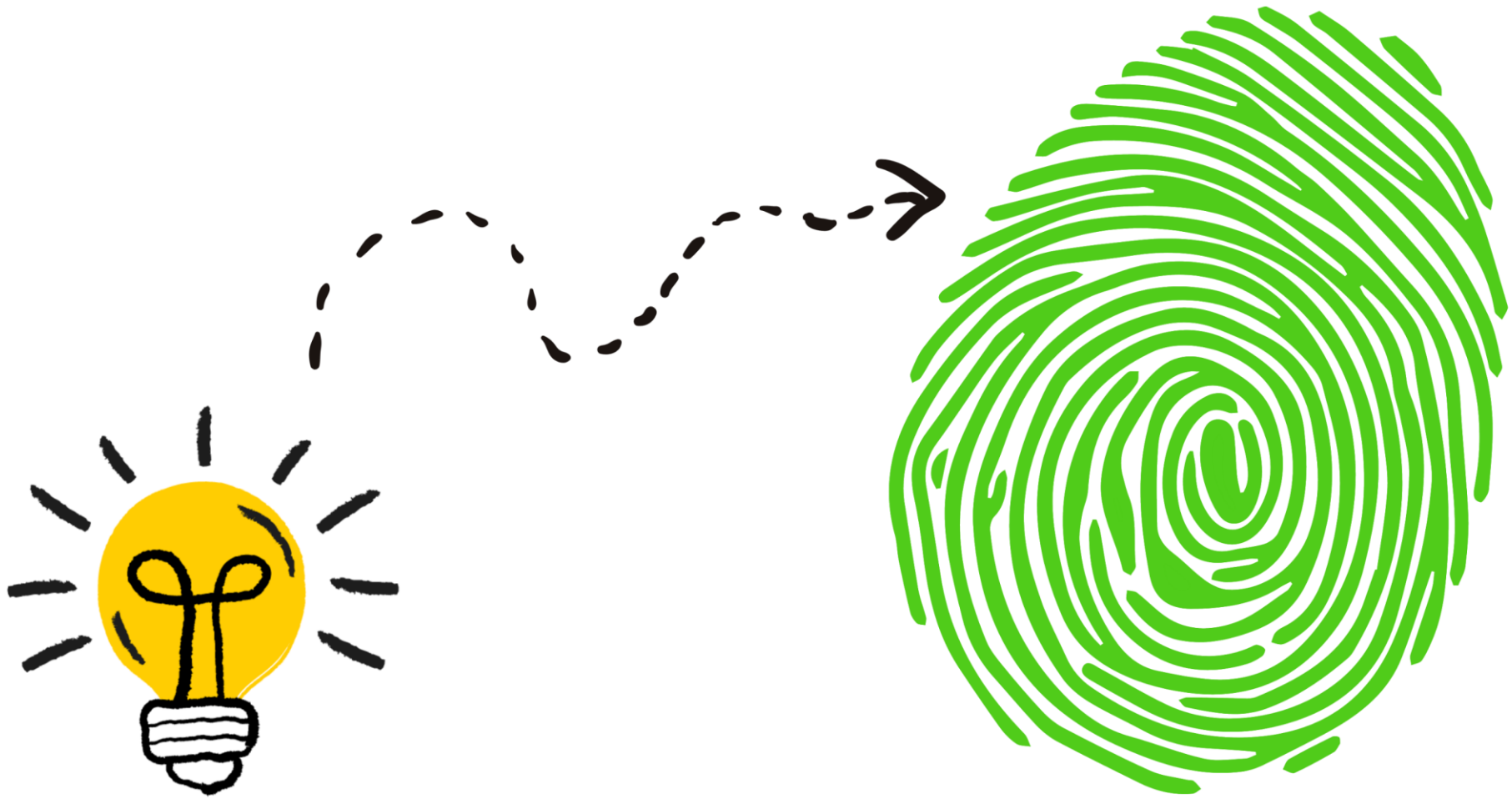
IDEA FINGERPRINTING



SHORTLISTING IDEAS

To come up with creative solutions to difficult challenges we need to generate a lot of ideas, to stretch our imaginations and expand our possibilities, before we settle on the solution we believe is the best match for our challenge and our people.

To help us work out which ideas to narrow down on, we can create 'idea fingerprints'.

Idea Fingerprints help us see, at a glance, which ideas are the strongest performers. They will also show us the weaknesses of our ideas so that we can work on improving them by strengthening the gaps.

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DISCOVERY

IDEA FINGERPRINT: IDEA #?

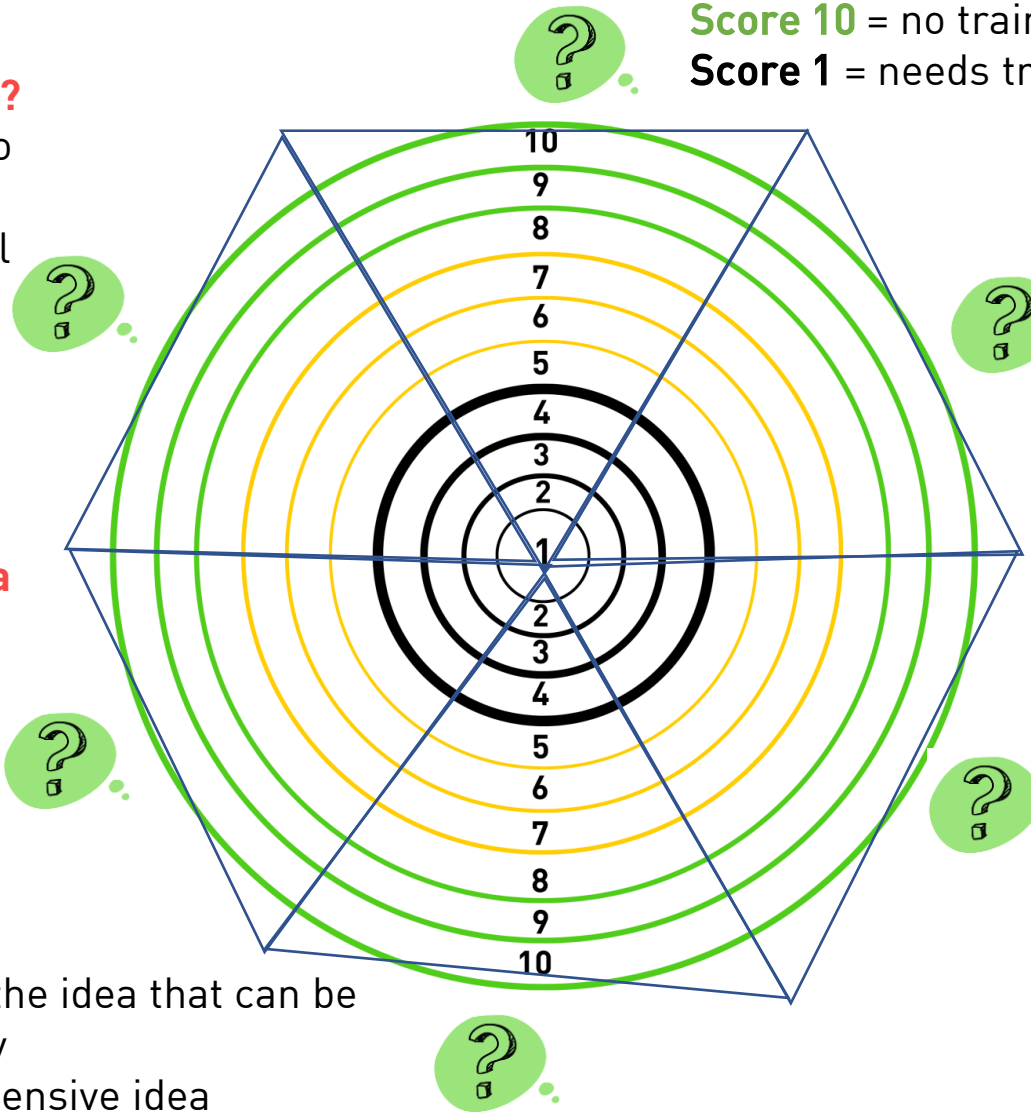
give your idea a name

SCHOOL OF X

For each question below, score your idea out of 10, and shade the number of rings in the relevant segment.

How easy is it for people to use my idea?
Score 10 = no training or explanation needed
Score 1 = needs training & support before using

How easy is my idea to implement?
Score 10 = no cost, no expertise, no barriers
Score 1 = very expensive, high level of expertise required, specialist equipment, long time to develop



How desirable is my idea to the people who need to use it?
Score 10 = people can't wait to use it
Score 1 = people are not motivated to use it

How big a difference would my idea make in solving this problem?
Score 10 = It will eradicate the problem
Score 1 = it won't make a noticeable difference

How relevant is my idea for people who would use it?
Score 10 = it fits seamlessly into people's current lifestyles
Score 1 = people will need to significantly change the way they do things to accommodate it

How easy is my idea to scale?
Score 10 = there are large parts of the idea that can be self-managed, to make scaling easy
Score 1 = this is a heavily labour-intensive idea

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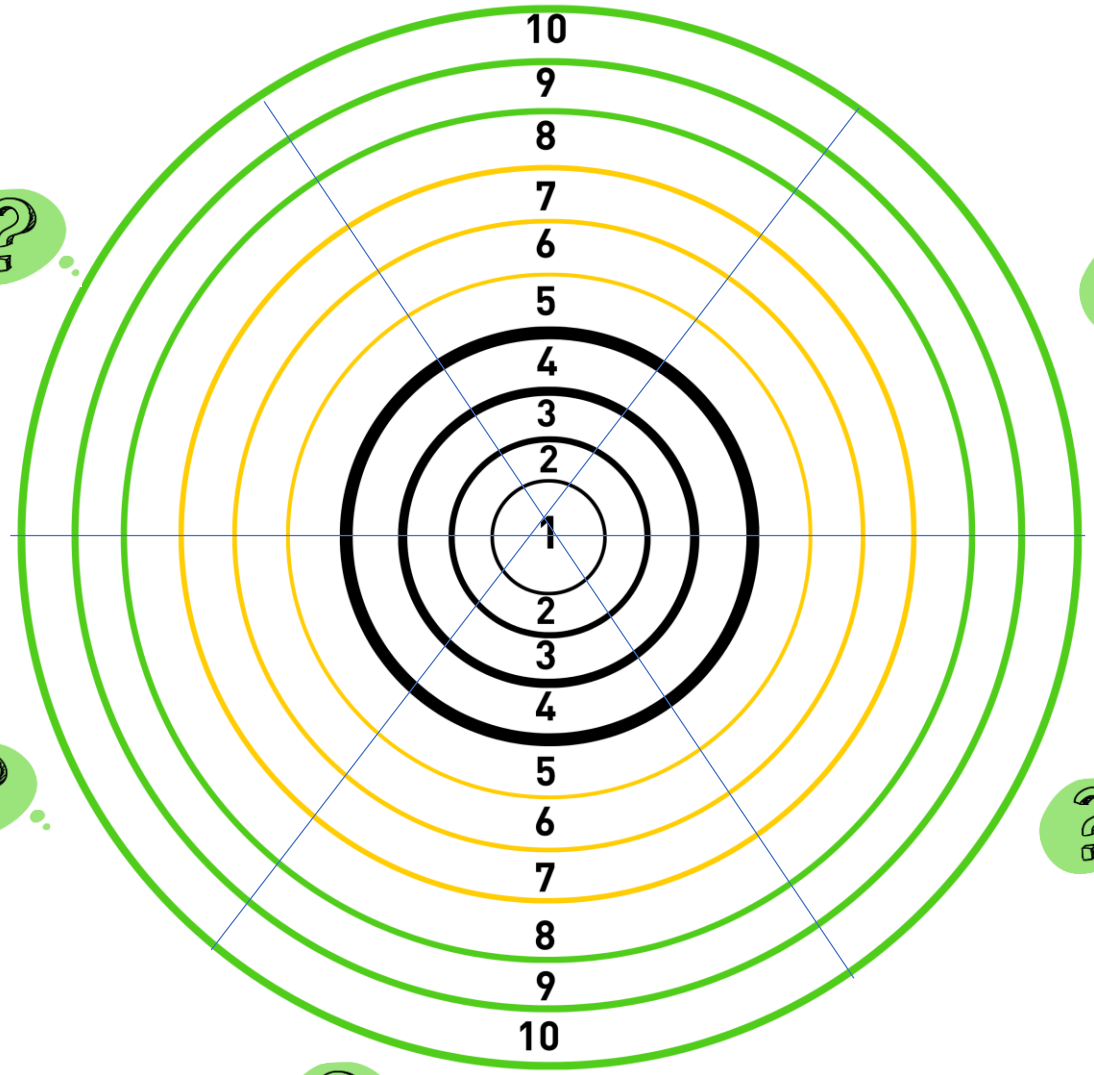
IDEA FINGERPRINT: IDEA #1

SCHOOL OF X

How easy is it for people to use my idea?

How easy is my idea to implement?

How desirable is my idea to the people who need to use it?



How big a difference would my idea make in solving this problem?

How relevant is my idea for people who would use it?

How easy is my idea to scale?

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IDEA FINGERPRINT: IDEA #2

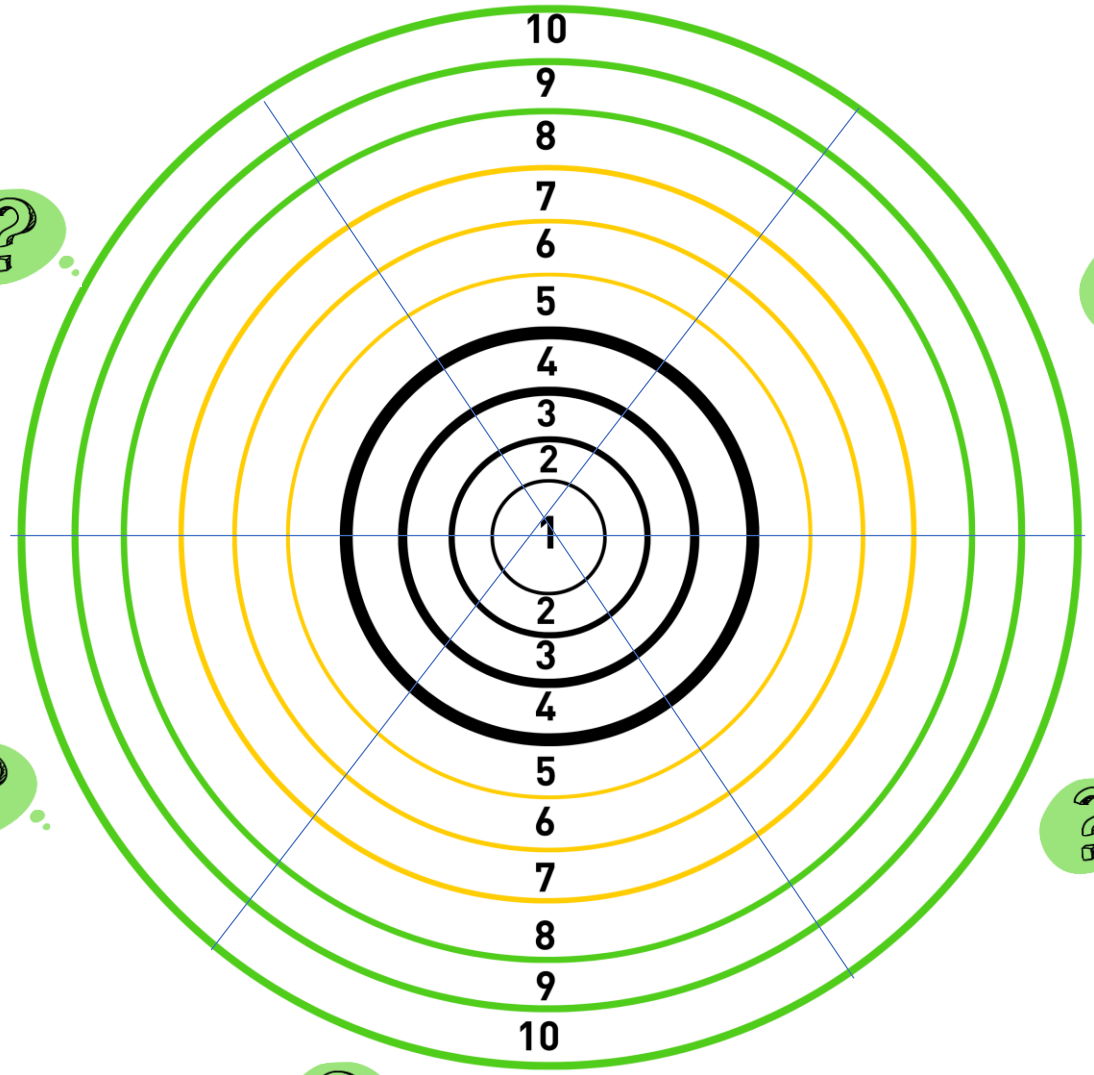
SCHOOL OF X

DISCOVERY

How easy is it for people to use my idea?

How easy is my idea to implement?

How desirable is my idea to the people who need to use it?



How big a difference would my idea make in solving this problem?

How relevant is my idea for people who would use it?

How easy is my idea to scale?

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IDEA FINGERPRINT: IDEA

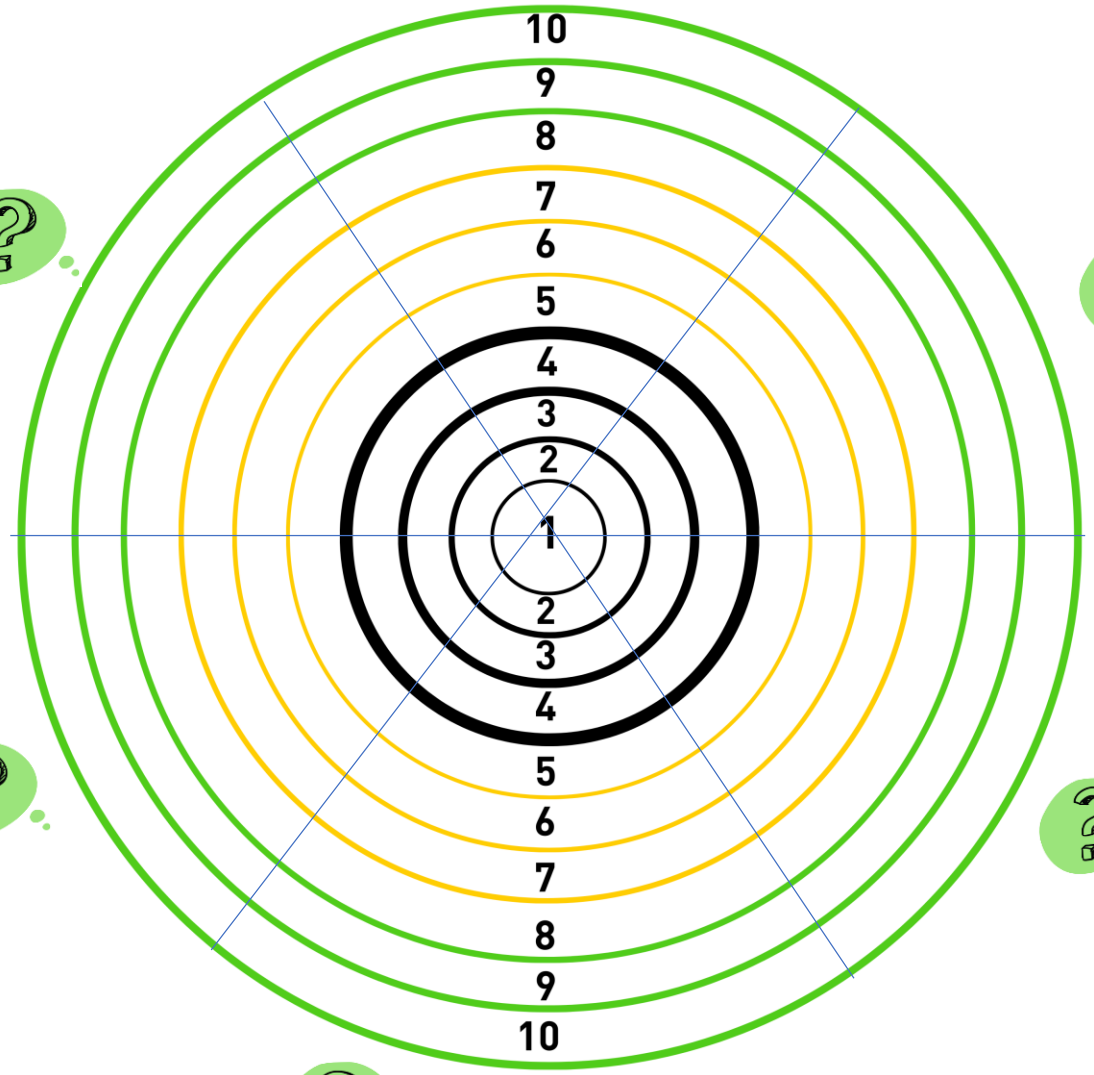
SCHOOL OF X

DISCOVERY

How easy is it for people to use my idea?

How easy is my idea to implement?

How desirable is my idea to the people who need to use it?



How big a difference would my idea make in solving this problem?

How relevant is my idea for people who would use it?

How easy is my idea to scale?

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